

# join the narrative of the city

sin turistas is a photography collective and workshops that meet in creative spaces. workshop participants and the collective members explore the city and its residents. we are an eclectic group of professionals, amateurs and fine art photographers. our four tenets of education, exploration, expression and memory are what we aspire to in each of our events and programs. currently, we are photographing and studying the effects of gentrification on highland park. though our project is social documentary in nature, activities include a variety of expression as a means to develop thoughts and ideas about our own photography. workshops include basic photography knowledge for beginners and all levels where we practise shooting skills and foster discussion about photography. the skills acquired through these programs are employed to illustrate the narrative of our social structure.

*“what an inspirational bunch of photographers. i love the sharing and the community style.”*  
—sylvia johnson

sin turistas educates and gives voice to the individual through photography. sin turistas photographers engage the community in workshops or on their own in special projects. photographers explore the environment and collect stories through still photography and oral traditions. these images we create and collect have no power if they remain unseen. the greater goal is the expression of the sin turistas collection through exhibitions in creative and public spaces, online and short run print zines and a published photography journal. we hope to influence the construction of memory through the photography and the highland park archive being created. sin turistas photography workshops and collective is an outreach program of avenue 50 studio.

avenue 50 studio



www.avenue50studio.com

*“photography is the art of seeing.*

*photography is the science of capturing light.*

*photography is the art of painting with light.*

*and, photography is the voice of one  
magnified a thousand times.”*

sin turistas is an outreach  
program of avenue 50 studio  
for more information please visit:  
**www.sinturistas.org**

#### funders & supporters



historic highland park  
neighborhood council

and “like” us on: 

cover image from a sights & sounds of highland park workshop  
brochure design by urquiza! design / communications

sin turistas  
photography workshop & collective

education  
exploration  
expression  
memory

2014–2015  
workshop catalogue

## photography & expression

explore and express the beauty of the city from the inside out. flex your visual senses at one of our events and make or discuss photography with us. join our e.mail list and stay in touch with the latest sin turistas news.

### workshops

sin turistas hosts unique workshops that help build and practise photography skills and contribute to our social documentary mission. we meet local personalities and explore iconic locations as part of most of our curriculum.

### 36 exposures

the sin turistas photography speaker series, 36 exposures host photographers with important projects in exhibition or in publication. moderated by photography editor and educator john urquiza at avenue 50 studio, photographers show and discuss projected images of their work followed by an audience Q&A.

### photo jam

the most effective learning comes from peer groups. sin turistas host this open critique event where we invite all levels of photographers to share a project they are working on and open it up for feedback and discussion.

### one day workshop

the weekend workshops are open to everyone interested in the specific assignment. we have previously organised workshops around street photography, study a specific neighbourhood's experience with change and explore unique architectural locations.

## coming soon

### espejo

the photograph is useless if it remains unseen. sin turistas eventual goal is to share the images we create in the print and ipad publication we are producing. espejo (mirror). also, short run zines are in the planning stages.

### studio tours

sin turistas organises visits to photographers and photography oriented spaces to discuss their process and work as well as see some great photography in an intimate setting.

### film night

to further educate the collective sin turistas host film nights about photography and the issues we explore.

### exhibitions

in an effort to promote awareness of the issues sin turistas and avenue 50 studio organises and promotes photography exhibitions in private galleries and public spaces, as well as slideshows and talks about the issues of gentrification and photography.

### social media

information is education. we post relevant exhibitions and articles about great photography on our facebook page. get updates on events, specials on tuition and share your articles and exhibitions with us.

*"i was reminded  
of the enjoyment  
of just shooting"*

—daniel pelletier, musician

### nela-pow

in another effort to share images and engage the community of photographers and the communities we explore, nela-pow is a blog site where we invite the public and sin turista photographers to post images of the community as it changes.

# sin turistas 2014-15 course list

## 2.0 advanced novice

we welcome all levels of photographers in workshops. it is our mission to educate, document and explore. advance students have great knowledge and skills to share, while beginners can challenge us with new points of view. we encourage all to attend and participate, shoot and critique with us.

1) we have a small number of cameras for students to use through a generous contribution. 2) some workshops are available as one-on-one tutoring sessions. 3) some workshops meet outside of highland park. please check online or with instructor.

### pre-registration required

visit our site to download a registration form and review the workshop requirements.

[www.sinturistas.org](http://www.sinturistas.org)

## 1.0 elementary

### 1.1A introduction to digital tools

introduces beginning photographers to adobe photoshop's powerful tools. this workshop explores basic tool control, layer concepts, file management and exercises to practice tool usage.

- duration: 6 sessions
- costs: \$195
- 4-10 students

### 1.1B introduction to digital cameras

workshop covers how to use your camera effectively and understand what all those buttons are for! students are instructed on the manual and auto functions of a camera and introduced to white balance and iso usage.

- duration: 6 sessions
- costs: \$195
- 8 students

### 1.2 introduction to photography

this basic workshop introduces you to composition, the language of image making and allows you to practice camera skills developed in 1.1b introduction to digital cameras.

- duration: 9 sessions (11-extended ver.)
- costs: \$295
- 8 students

### 2.1 the still life

this workshop explores composition and use of light in classical and non-traditional still-life formats. this is an excellent foundation class for others in the series as it explores in depth and practices principals of design in photography.

- duration: 9 sessions
- costs: \$325
- 8 students

### 2.2A digital b&w photography

builds on core composition principals using form and mass. course is also an introduction to the zone system and the value of light as an emotional device. introduces various digital techniques to achieve film looks digitally.

- duration: 9 sessions
- costs: \$325
- 8 students

### 2.2B color photography

see the colors of highland park and practice composition and lighting while exploring content. introduces students to color as a communication device and controlling color in rgb and cmyk workflows.

- duration: 9 sessions
- costs: \$325
- 8 students

### 2.3A digital camera experiments

learn control of your camera to create special effects, operate under low light and night conditions including use of strobes and painting with light.

- duration: 6 sessions (evenings)
- costs: \$265
- 8 students

### 2.3B digital darkroom experiments

explore analog, antique and experimental processes such as film grain, sepia toning, sabbatier prints and photograms with exercises to recreate them digitally.

- duration: 6 sessions
- costs: \$265
- 4-10 students

*"i learned more in your four  
day workshop than i have in a  
couple of years of photography"*

—tina cacho, therapist

### 2.4 digital techniques for photographers

an introduction to using adobe photoshop's tools to "finish" or make an image for print or exhibition. discussions and demonstrations include retouching, color correction, masking, image composites and post production workflow.

- duration: 8 sessions
- costs: \$325
- 4-10 students

### 2.5 fine art photography printing and processes

learn the technical information on how to get the most of your analog and digital images in a digital print environment. topics discussed include scanning, output and professional resources and presentation.

- duration: 3 sessions
- costs: \$95
- 10 students

## 3.0 intermediate

### 3.1 street photography

in a city of highways this workshop takes the exit ramp to explore various peoples and neighborhoods including highland park, downtown and other unique areas of the city. street photography is about capturing "the moment". curriculum introduces radical techniques and practical exercises to shoot effectively in a street environment.

- duration: 9 sessions
- costs: \$345
- 4-8 students

## financial aid available

we have many options available from discounts depending on needs and goals, to patrons and grants that can fund a participant through one or more workshops. please ask.

### 3.2 the environmental portrait

participants seek out and express highland park's human landscape in this workshop. meet and photograph the people that give a neighborhood its flavor. participants are introduced to lighting techniques and build confidence while practising with character actors and models.

- duration: 9 sessions
- costs: \$345
- 6 students

### 3.3 the visual essay

participants will explore highland park to create a visual essay that develops an individual's voice. participants will practice composition, lighting and decipher symbols and meaning while weaving them into a visual narrative.

- duration: 9 sessions
- costs: \$345
- 8 students

## 4.0 advanced intermediate

### 4.1 the surrealist tourist

this highly creative course explores surrealism without gorging ourselves on post-production special effects and concentrates on found and sometimes invented themes that follow its absurdist beginnings to construct an image.

- requirements: portfolio review tba
- duration: 8 sessions
- costs: \$345
- 6 students

### 4.2 the documentary lab

advanced intermediate photographers develop a story from start to presentation. mostly shooting on their own with sessions serving as critique and ideation time. participants stimulate discussion with progress reports and guest image professionals.

- requirements: portfolio review tba
- duration: 10 sessions
- costs: \$425
- 4-6 students